

# Amazon closes in on Apple Music

Amazon says its music streaming service has more than 55 million global customers, marking the first time it has shared such growth data

LISTENERS



Spotify

113m

Free tier (with ads  
and limited library)

135m



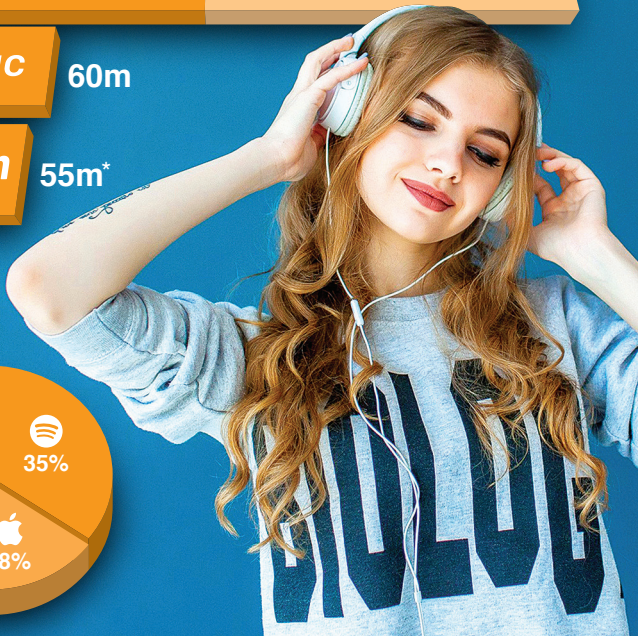
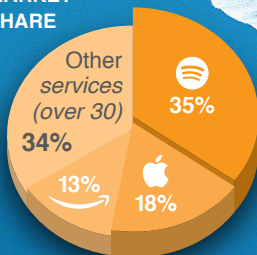
MUSIC

60m

amazon

55m\*

GLOBAL  
MARKET  
SHARE



\*Composed of users signed up across six price tiers, including free service with ads and limited library  
Data: Amazon – Jan 2020; Spotify – Sep 2019; Apple (and market share estimate) – Jun 2019

Sources: Amazon, Financial Times

Picture: Elena Buzmakova (via Pexels)

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