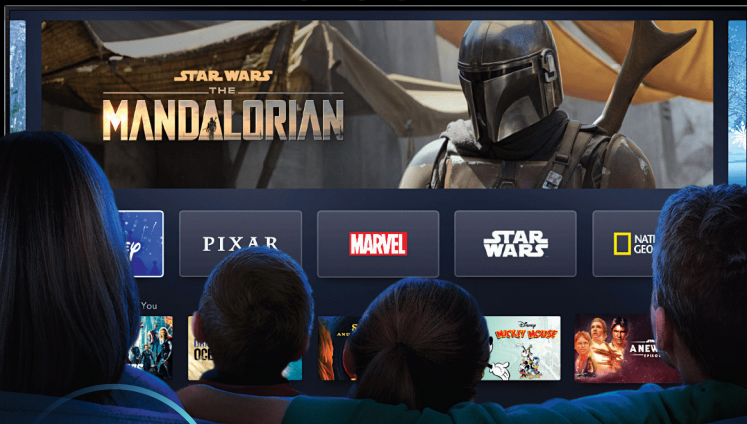


Disney+ European launch date revealed

New streaming service *Disney+* is launching on March 24 in the UK, Ireland, France, Germany, Italy, Spain, Austria and Switzerland



Disney+

Subscription pricing confirmed as:
€6.99/£5.99 per month, or
€69.99/£59.99 per year if paid in advance

■ Service built around Disney's main studios, including: *Walt Disney Pictures*, *Walt Disney Animation Studios*, *Pixar*, *Lucasfilm*, *Marvel Studios*, *National Geographic*, and select films from *20th Century Studios*, *Searchlight Pictures*, *Hollywood Pictures*, and *Touchstone Pictures*

■ **Nov 12, 2019:** Disney+ launches in *United States* and *Canada* (becomes most downloaded app) and *Netherlands*, where streaming technology is tested

Internet sensation: *Baby Yoda* from *The Mandalorian* ►

■ Service launching one week earlier than planned, likely to help stem rampant piracy of *The Mandalorian* – studio's first live action *Star Wars* series



Summer 2020: Disney+ launches in *Belgium*, *Portugal* and *Nordic countries*