

# On-demand streaming wars intensify

Video streaming services Apple TV+ and Disney+ are launching in direct competition with established players Netflix and Amazon Prime

COMPARISON (with exception of Apple, services also offer movies)

## NETFLIX

**Cost:** Plans from \$8.99-\$15.99 per month

Original programming includes: *Orange is the New Black*, *Stranger Things*, *Black Mirror*

Out Now

TV library includes: *The Office*, *Breaking Bad*, *Seinfeld* (from 2021)

**Availability:** Worldwide except China, N. Korea, Crimea, Syria

## prime video

**Cost:** \$12.99 per month (Prime) or \$8.99 video only

Original: *The Grand Tour*, *Carnival Row*, *Jack Ryan*, *Transparent*, *Homecoming*, *Bosch*

Out Now

TV: *Downton Abbey*, *Mr. Robot*, *Suits*

**Availability:** 200+ countries and territories



**Cost:** \$6.99 per month or \$69.99 per year

Original: First live-action Star Wars series *The Mandalorian* (right)

Out Nov 12

TV: *High School Musical*, *The Simpsons*

**Availability:** North America, Netherlands, New Zealand, Australia – expands globally 2020



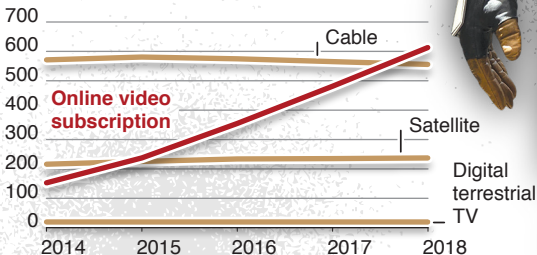
**Cost:** \$4.99 per month

Only offers original content, like: *The Morning Show*, *For All Mankind*

Out Nov 1

**Availability:** Over 100 countries

## GLOBAL PAY TV AND ONLINE VIDEO SUBSCRIPTIONS (millions)



Sources: Reuters, The Motion Picture Association of America

Picture: © Disney © GRAPHIC NEWS