

The rise of the summer movie franchise

Summer 2019 will see at least 14 Hollywood studio sequels hit U.S. cinemas — continuing a shift away from original films to follow-ups

TOP 10 U.S. MOVIE BLOCKBUSTERS EVERY YEAR, FROM 1982-2018

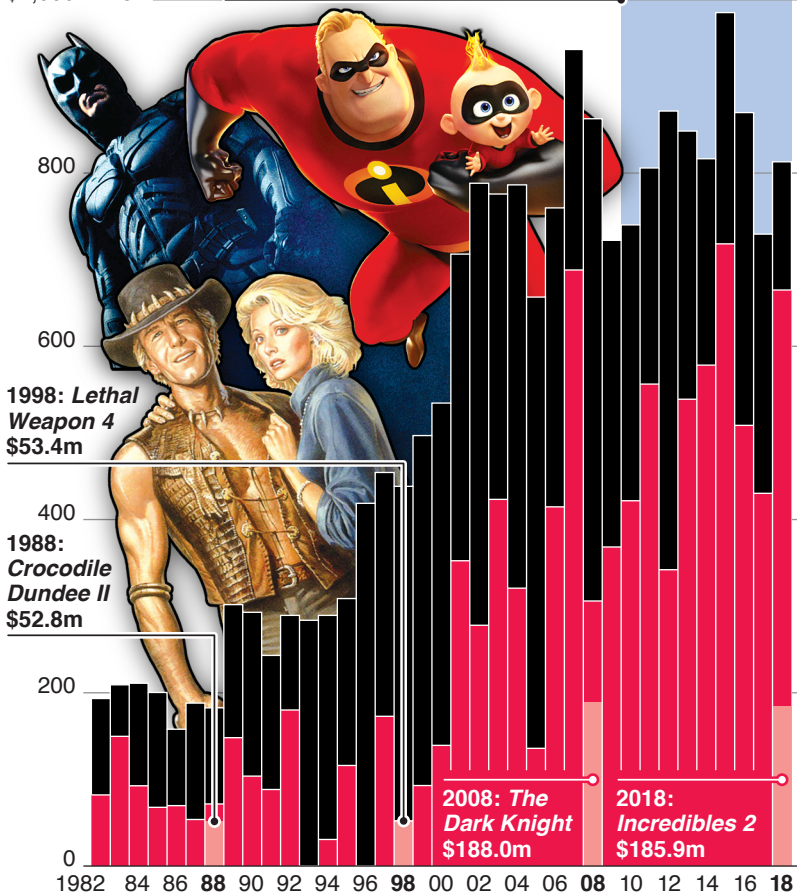
Gross domestic opening weekend, with examples of highest earning sequels

■ Original movies

■ Sequels

As number of sequels grows, box office for original movies shrinks. Since 2010, 63% of opening weekend earnings have gone to sequels

\$1,000 million



Notes: Movies released May-August each year. Figures adjusted for inflation

Remakes and direct-to-video/DVD/digital sequels not considered part of movie franchises

Sources: New York Times, Box Office Mojo, IMDb Pictures: © respective studios © GRAPHIC NEWS