

Minecraft hits 10-year milestone

Minecraft, the biggest-selling video game of all time, began life as an experimental, free PC download in 2009. It has since sold 176 million copies – making Swedish creator *Markus Persson* a billionaire

MINECRAFT

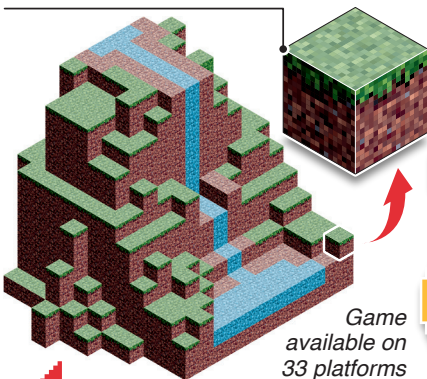
CELEBRATING
10
YEARS



WHAT IS MINECRAFT?

Players interact with 3D game world by placing and breaking various blocks to build structures in randomly created environments

Grass Block: Minecraft's most iconic block



Game
available on
33 platforms

Game
staff:
80

Monthly
players:
91m

Games
sold per day:
53,000

 **MOJANG**

■ **May 2009:** Persson (above), co-founder of *Mojang*, starts work on Minecraft game for web browsers – publishing free demos on internet

■ **Jun:** Offers updated version for around \$13

Over 150 different building blocks available

WHAT'S NEXT FOR MOJANG?

Minecraft Earth:

Augmented reality version played on iOS and Android devices. Players can bring 3D creations to life and share them in real world settings



MINECRAFT EARTH

■ **Nov 2011:** Official release of Minecraft for PC, priced \$26

■ **2011-12:** *Pocket Edition* released for various smartphone operating systems

■ **2012-17:** Versions released for multiple PlayStation, Xbox and Nintendo consoles

■ **Nov 2014:** Persson and other co-founders sell Mojang, including Minecraft, to *Microsoft* for \$2.5bn