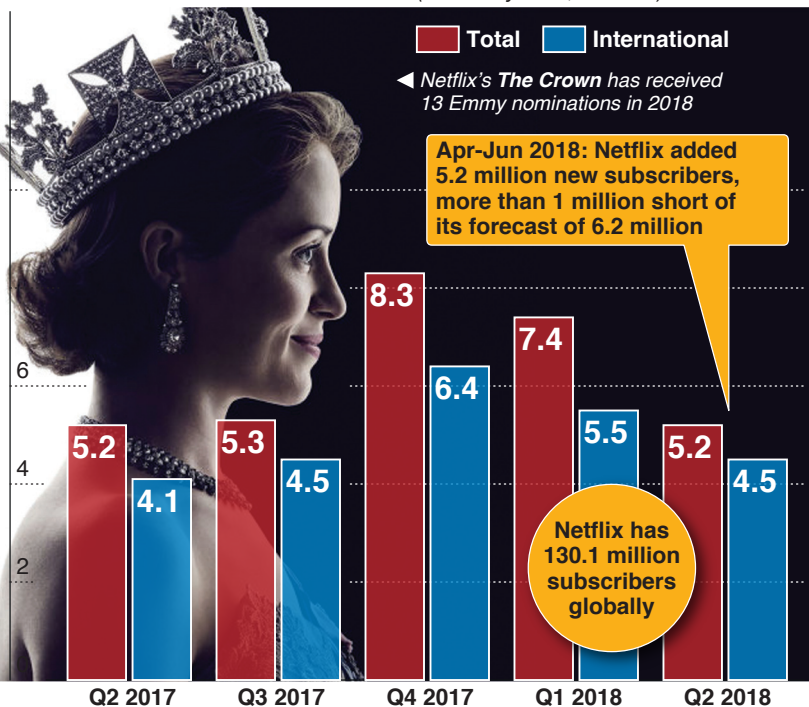


Netflix subscriber growth stalls

The streaming service leader saw its stock plummet after expected subscriber additions fell short in the second quarter of 2018

SUBSCRIBER ADDITIONS (Quarterly data, millions)



Netflix faces increased competition from tech giants such as **Apple**, **YouTube** and **Amazon**, as well as international players including Germany's **ProSiebenSat 1 Media** and French on-demand service **Salto**