

Mexico's presidential campaign kicks off

Left-wing candidate Andrés Manuel López Obrador has an 18-point advantage at the start of formal campaigning for the presidency



■ Andrés Manuel López Obrador
Former Mexico City mayor running for alliance led by **National Regeneration Movement (MORENA)** party



■ Ricardo Anaya
Candidate for **National Action Party (PAN)**, leading left-right coalition, **For Mexico in Front**



■ José Antonio Meade
Former finance secretary running for coalition led by ruling **Institutional Revolutionary Party (PRI)**



■ Margarita Zavala
Wife of former President **Felipe Calderón** split from PAN to run as sole independent candidate

Andrés Manuel López Obrador
MORENA / PT / PES

38%

Ricardo Anaya
PAN / PRD / MC

20%

José Antonio Meade
PRI, PVEM / NA

16%

Margarita Zavala

13%

**SHARE OF
OPINION POLL**



*Parametria survey of 800 people
between March 23-28.
Margin of error ± 3.5 points*