

Tesla delivers 100,000-plus cars in 2017

Tesla delivered a record-breaking 29,870 vehicles in the fourth quarter of 2017, of which 15,200 were Model S and 13,120 were Model X, but just 1,550 were mass-market \$35,000 (€29,000) Model 3s

Model 3
Production
target (December)

20,000

Actual
production

2,425

Vehicle deliveries by year

Jun 2012:
Tesla begins
shipping
its Model S
sedan

Sep 2015:
Model X SUV
launched

Mar 2016:
Model 3
unveiled

2,600

22,400

32,000

50,000

76,000

103,082

Q4: 29,870

**Jul: Model 3
production
starts**

Q3: 26,150

Q2: 21,644

Q1: 25,418

2012

2013

2014

2015

2016

2017