

Disney's 21st-century acquisitions

Disney CEO Bob Iger's \$66.1 billion deal to buy film, TV and other assets of Rupert Murdoch's 21st Century Fox will create the world's biggest entertainment company with a market value of about \$166bn

The
WALT DISNEY
Company

Mar 2005: **Bob Iger**
(below) succeeds
Michael Eisner as
Chairman and CEO
of **The Walt Disney**
Company



Rupert Murdoch (below)
Executive Chairman
of **News Corp** and
21st Century Fox



Deal value

\$5.3bn

Jul 2001: The Walt Disney
Company acquires
Fox Family Worldwide

\$7.4bn

Jan 2006: **Pixar**
Animation Studios

\$15.0m

Jun 2008: **Ideal Bite**

\$3.8bn

Aug 2009: **Marvel**
Entertainment

\$763.2m

Jul 2010: **Playdom**

\$40.0m

Nov 2011: **Babble**

\$454m

Feb 2012: **UTV Software**
Communications

\$4.05bn

Oct 2012: **Lucasfilm**

\$500m

Mar 2014: **Maker Studios**

\$1.58bn

Aug 2017: **BAMTech**

\$66.1 billion

Dec 2017: **21st Century Fox**
Deal worth \$52.4bn in stock,
with Disney assuming
\$13.7bn of Fox's net debt