

The Star Wars saga's \$40 billion (galactic) empire

WORLDWIDE BOX OFFICE...

I – The Phantom Menace (1999) **\$1,027m**
II – Attack of the Clones (2002) **\$649m**
III – Revenge of the Sith (2005) **\$849m**
IV – A New Hope (1977) **\$775m**
V – Empire Strikes Back (1980) **\$538m**
VI – Return of the Jedi (1983) **\$475m**
VII – The Force Awakens (2015) **\$2,068m**
Rogue One (2016) **\$1,056m**
The Clone Wars (2008)(Animation) **\$68m**

Total box office:
\$7,505m

HOME CINEMA SALES...

Digital sales **\$2,043m**
DVD sales **\$3,975m**
DVD rentals **\$875m**
VHS sales **\$8,730m**

BOOKS AND VIDEO GAMES...

363 published books (76 authors) **\$2,420m**
154 games released **\$4,375m**

TOYS AND MERCHANDISE (units sold)

Kenner (1978-1985) (90 figures) **3,885m**
Hasbro (1995-2011) (15 collections) **5,537m**
Other collectables **2,820m**
Merchandise

Collectively
\$12,000m

OTHER REVENUE SOURCES...

Licensing **\$1,115m**
Animated television series **\$4.5m**

TOTAL REVENUE:
\$43,043m