

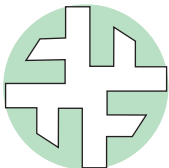
# Telstar 18: World Cup match ball

FIFA have unveiled the official match ball for the World Cup in Russia. The new adidas Telstar 2018 harks back to their first match ball in 1970



## TELSTAR 2018

**Russia:** Modern interpretation of the iconic *Telstar* which was used from 1970-74, based on similar carcass to 2014 *Brazuca*



Six panels glued in seamless construction, with distinct 3D textured surface for greater control and grip



## 1970-74 TELSTAR

**Mexico:** Designed for black-and-white TV – 32 hand-stitched leather panels



## 1978-82 TANGO

**Argentina, Spain:** Sealed seams cut water intake



## 1986 AZTECA

**Mexico:** First synthetic ball with improved durability



## 1990 ETRUSCO

**Italy:** Polyurethane foam layer increases response and water resistance



## 1994 QUESTRA

**U.S.:** Polyethylene foam increases energy return, boosts speed



## 1998 TRICOLORE

**France:** Syntactic foam matrix layer further increases energy return



## 2002 FEVERNOVA

**Korea/Japan:** Durable woven chassis, syntactic foam. Speed can exceed 130km/h



## 2006 TEAMGEIST

**Germany:** 14-panel thermal-bonded layer. Surface responds more evenly for better control



## 2010 JABULANI

**South Africa:** Eight panels. Aero grooves improve flight stability



## 2014 BRAZUCA

**Brazil:** Six thermally-bonded TPU panels