

Trump's TV ratings stumble

Nearly 28 million Americans tuned in to watch President Donald Trump's Afghanistan speech, 32% fewer viewers than President Obama's 2009 Afghanistan speech attracted, according to Nielsen

Viewers across broadcast and cable networks

PRESIDENT TRUMP



Joint address
to Congress

47.7m

Afghan
policy
27.8m

Inauguration
30.6m

Aug 2017 Feb 2017

PRESIDENT OBAMA



Joint address
to Congress

52.4m

Afghan
policy
40.8m

Inauguration
37.8m

Dec 2009 Feb 2009

Super Bowl

112.6m



Jan 2009 Feb 2016