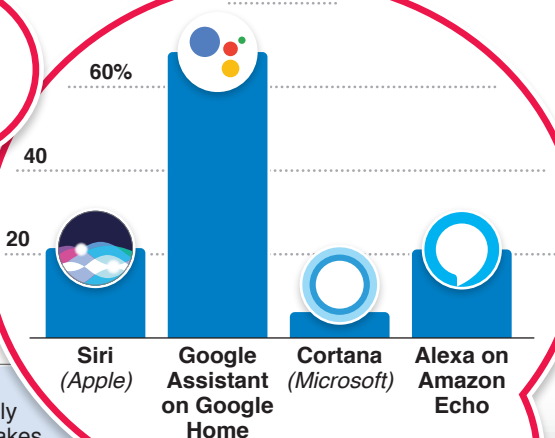


# Digital personal assistants put to the test

With Apple rumoured to be close to unveiling a *Siri* smart speaker to rival *Google Home* and *Amazon Echo*, a recent study shows that the current crop of smart assistants may not be so smart after all

## QUESTIONS ANSWERED VERBALLY?

All have option of responding on-screen only (if being used on cell phone for example) and each of them did so on numerous occasions



## Smart speaker:

Connected wirelessly to internet, device takes verbal inputs and controls smart appliances in home

## TOP FIVE USES FOR SMART SPEAKER (U.S. households, Q1 2017)

General questions	60%
Weather forecast	57%
Stream music	54%
Timers / alarms	41%
Reminders / to do	39%

## CREAM OF THE CROP

	Questions answered	100% complete and correct*
Google Assistant on Google Home	68.1%	90.6%
Cortana (Microsoft)	56.5%	81.9%
Siri (Apple)	21.7%	62.2%
Alexa on Amazon Echo	20.7%	87.0%

\*Questions were required to be answered fully and directly. Very few queries answered by personal assistants were overtly wrong

Sources: Stone Temple, comScore, MacRumors, Google Picture: GE Appliances © GRAPHIC NEWS

**Google Home, \$129**