

Uber vows to fix company image

Uber is vowing to improve following a series of ugly revelations and high-profile departures that have hurt the ride-hailing firm's reputation



■ **Late January:** Uber reportedly loses more than 200,000 customers in one weekend after being accused of breaking New York City taxi strike amid protests over President **Donald Trump's** immigration ban

■ **Feb 2:** Uber CEO **Travis Kalanick** (centre) steps down from position on Trump's business advisory council following intense public criticism of his ties to U.S. administration



■ **Feb 21:** Kalanick orders internal investigation, led by former U.S. Attorney General **Eric Holder**, into claims of sexual harassment and sexism at Uber made in blog post by former employee **Susan Fowler** (left)

■ **Feb 23:** Google self-driving car spinoff **Waymo** files federal lawsuit accusing Uber of stealing its laser sensor technology



■ **Feb 28:** Kalanick forced to apologise after being caught on dashcam video cursing at one of his drivers over pay rates

■ **Mar 8:** In wake of New York Times exposé, Uber pledges to ban use of **"Greyball"** software tool, which allegedly helps its drivers evade regulators in cities that oppose ride-hailing service



■ **Mar 19:** President **Jeff Jones** (right) and mapping chief **Brian McClendon** both resign – latest in string of executives to leave Uber, including AI Labs head **Gary Marcus** and engineering director **Raffi Krikorian**



■ **Mar 24:** Uber suspends its fleet of autonomous vehicles in Arizona, Pennsylvania and California after car crashes while in self-driving mode