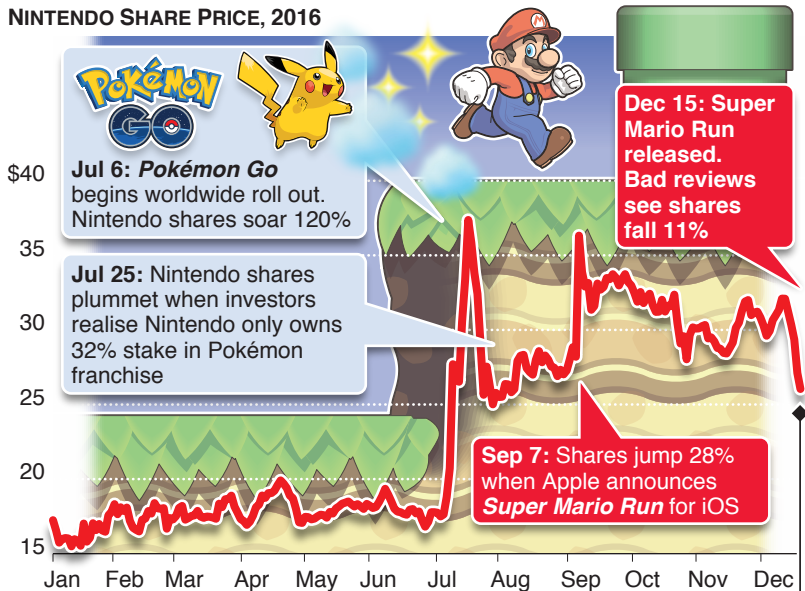


Mario's bad reviews hit Nintendo shares

Bad reviews of Nintendo's *Super Mario Run* Apple iOS mobile game have led to an 11% fall in the firm's share price

NINTENDO SHARE PRICE, 2016



BAD REVIEWS



App Store rating

Complaints: Cost (\$9.99) too high. Game length too short. Annoying requirement for app to always be online

Dec 19 closing price: **\$26.04**