

India to become key iPhone market

Apple sold 2.5 million iPhones in India in the year to September – boosted by improvements in local 4G networks – as sales in most other countries, including China, are slowing down

iPhone global sales (million units)

Model release dates



Jun 2007

Apple releases first generation iPhone

Sep 2012
iPhone 5 released

6S, 6S Plus

SE, 7,
7 Plus

6,
6 Plus

5C, 5S

4S

4

3GS

iPhone 3G

1.39

11.63

20.73

39.99

72.3

125.04

150.26

169.22

231.22

211.87

\$10.22bn
Fall in Apple's Greater China* revenue in year to September – down 30% on previous year

2007

2008

2009

2010

2011

2012

2013

2014

2015

2016