

# Cost of winning the White House

Democratic presidential nominee Hillary Clinton raised \$154 million for her campaign last month, her biggest monthly fundraising haul yet, pushing the total in her bid for the White House towards \$1 billion

2000: George W. Bush vs. Al Gore

**\$1,976.50 million**

All figures adjusted for inflation to 2016 values

2004: George W. Bush vs. John Kerry

**\$2,435.60 million**

2008: Barack Obama vs. John McCain

**\$3,131.97 million**

2012: Barack Obama vs. Mitt Romney

**\$2,749.97 million**

2016: Hillary Clinton vs. Donald Trump

**\$2,937.18 million**



Hillary Clinton



Democrat

Donald Trump



Republican



**\$546.93m**

**\$425.91m**

**\$755.29m**

**\$983.20m**

Clinton campaign committee

Clinton outside groups

Superpacs\*

Other candidates\*  
(21 candidates)

**\$165.85m** Trump outside groups

**\$60m** Trump campaign committee

\*Federal Election Commission data released September 21, 2016

Sources: Clinton campaign committee, OpenSecrets.org

Pictures: Associated Press

© GRAPHIC NEWS