

# Pokémon conquers world (again)

**Pokémon GO** is an augmented reality game for smartphones and successor to Nintendo's smash-hit Game Boy games from the 1990s

**Pokémon:** Franchise created by **Satoshi Tajiri** in 1995\*. Centred on fictional creatures called "Pokémon" (from "Pocket Monsters"), which humans, known as Pokémon Trainers, catch and train to battle each other for sport



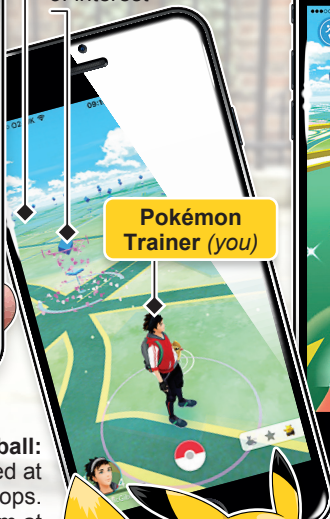
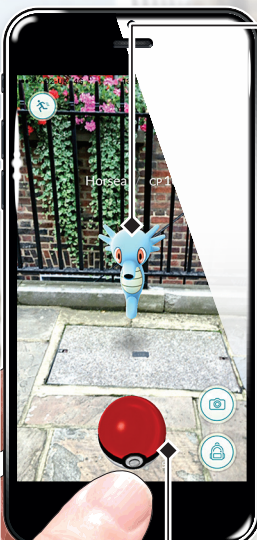
## HOW TO PLAY POKÉMON GO

**Pokémon:** Search real locations to find them

**Navigation:** Use map to narrow down locations

**Pokéstop:** Find items of interest

**Gym:** Level-up your Pokémon to do battle



**Pokéball:** Collected at Pokéstops.

Throw them at Pokémon to catch them (200+ to collect)

**Pikachu (Pokémon #25):** Best known Pokémon – icon of Japanese culture. Star of **Pokémon: The Series** TV show



**Pokémon GO Plus** (optional, \$34.99): Alerts player to Pokémon without need to see phone

\*Franchise owned by three Japanese games companies: Nintendo, Game Freak and Creatures

Sources: Niantic, Nintendo, wire agencies

Pictures: Graphic News

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