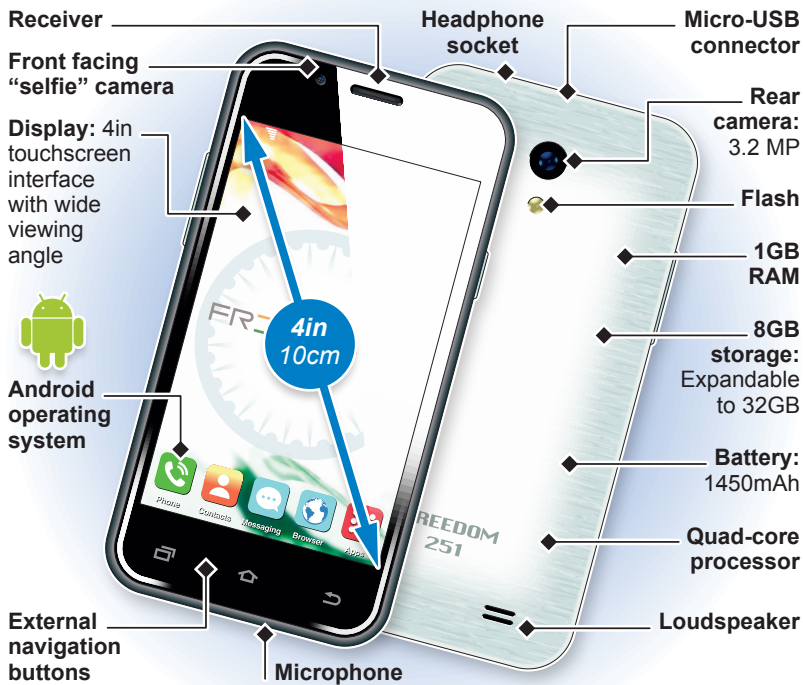


# India launches \$4 smartphone

Indian tech company Ringing Bells says it has created a smartphone that costs less than \$4 to buy, aimed at poor, rural communities in India



Price: 251 rupees (\$3.73 / €3.35 / £2.81)\*

## FREEDOM 251

■ Project is brainchild of entrepreneur **Mohit Goel**, who is striving to fulfil Indian internet initiative

■ **Digital India**, launched July 2015, aims to make government services available electronically by improving online infrastructure, particularly in remote areas, by 2019

\*Exchange rate as of Jul 1, 2016

Sources: Ringing Bells, digitalindia.gov.in, wire agencies

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