

# Tesla aims to become global automaker

Tesla's new Model 3 is a mass-market electric car designed to take the car maker from a niche player to a high-volume automaker

## 2008-12: Tesla Roadster

Price from: **\$109,000**

Production: 2,450 units



**280**  
ft-lb  
Torque



**288**  
HP  
Power



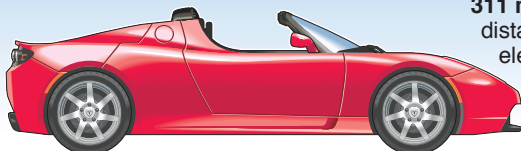
**3.7\***  
seconds  
0-60 MPH



**125**  
MPH  
Top speed



**244†**  
Miles  
Range



**311 miles:** Roadster sets world distance record for production electric car on single charge in October 2009

## 2012: Tesla Model S

**\$57,400**



**713**



**532**



**2.8**



**155**



**294**



**Production:** 112,400 units by March 2016. Additional factories being considered in China and elsewhere

## 2015: Tesla Model X

**\$80,000**



**713**



**532**



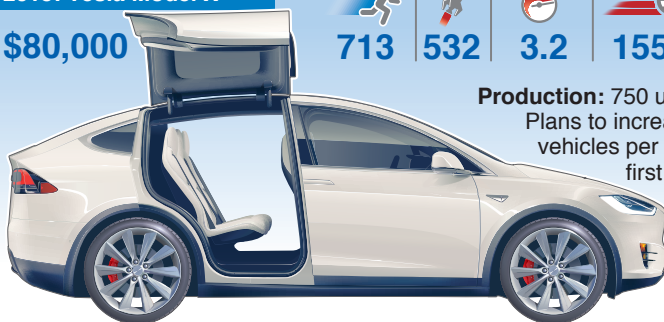
**3.2**



**155**



**257**



**Production:** 750 units a week. Plans to increase to 1,000 vehicles per week during first half of 2016

## 2017: Tesla Model 3

**\$35,000**

Tesla took more than 325,000 orders in less than a week – corresponding to \$11.4 billion in future sales.

**Production:** Plans to ramp up from 50,000 Tesla cars a year in 2015 to 500,000 cars a year as early as 2018



\*All times noted are with highest performance option.

†All ranges use standard EPA testing, largest battery pack option

Source: Tesla Motors, Inc., Neil Winton Pictures: Tesla Motors, Inc.

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