

# Tesla aims to become global automaker

Tesla's new Model 3 is a mass-market electric car designed to take the car maker from a niche player to a high-volume automaker

## 2008-12: Tesla Roadster

Price from: **\$109,000**

Production: 2,450 units



**374**

NM  
Torque



**251**

PS  
Power



**3.7**

seconds  
0-100km/h



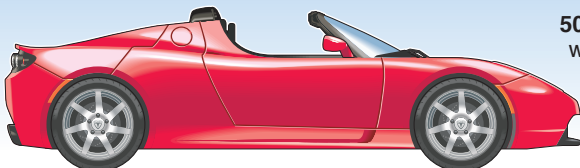
**201**

km/h  
Top speed



**393**

km  
Range



**501km:** Roadster sets world distance record for production electric car on single charge in October 2009

## 2012: Tesla Model S

**\$71,200**



**931**



**692**



**3.2**



**249**



**483**



**Production:** 112,400 units by March 2016. Production planned to start in China

## 2015: Tesla Model X

**\$132,000**



**1,200**



**773**



**3.2**



**249**



**400**



**Production:** 750 units a week. Plans to more than double to 80,000-90,000 vehicles a year

## 2016: Tesla Model 3

**\$35,000**

Tesla took more than 325,000 orders in less than a week – corresponding to \$11.4 billion in future sales.  
**Production:** Starts 2017

