

Apple iPhone sales to fall

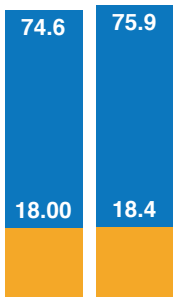
Apple has reported the slowest growth in iPhone sales since 2007 and warns sales will fall for the first time later this year



- Revenue
- Net profit (\$ billions)

Q2 2016: Sales expected to fall to \$50bn-53bn – first quarterly drop since 2003

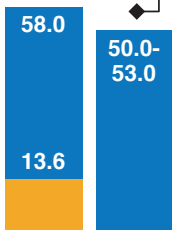
Q1



2015

2016

Q2



2015

2016

Q1 sales and change over same quarter 2015

iPhones	74.8 million	Up 0.4%
iPads	16.1 million	Down 24.7%
Macs	5.3 million	Down 3.8%