

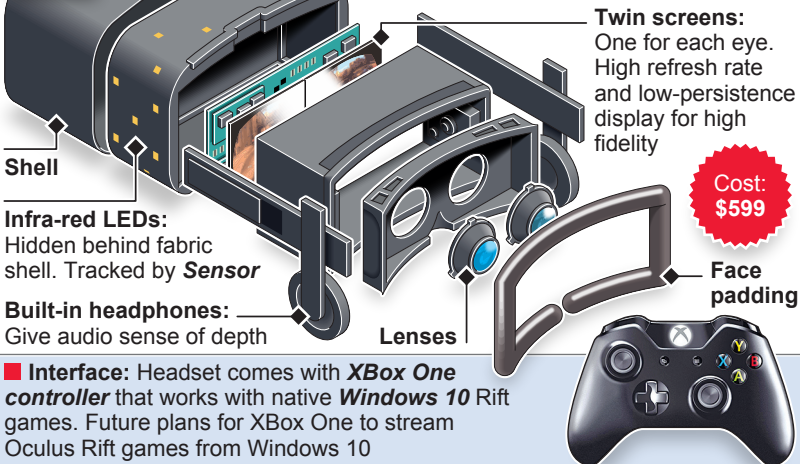
Affordable virtual reality arrives

Oculus Rift, the virtual reality headset developed by a subsidiary of Facebook, is now on sale at retail outlets in the U.S., Canada and Europe



■ **2011: Palmer Luckey**, age 18, builds first Oculus Rift headset prototype in his parents' garage

■ **Mar 25, 2014: Mark Zuckerberg** says Facebook has bought Oculus VR for \$2bn



■ **Optional interface (due later this year): Oculus Touch** controller for even greater immersion

Oculus Touch:
Pair of tracked controllers that effectively give player virtual arms for holding in-game objects

- **In the box:**
- Rift headset
 - Sensor
 - Xbox One controller
 - Oculus Remote

Sensor: Tracks movement of LEDs on headset and Touch controllers so PC can replicate them in game

