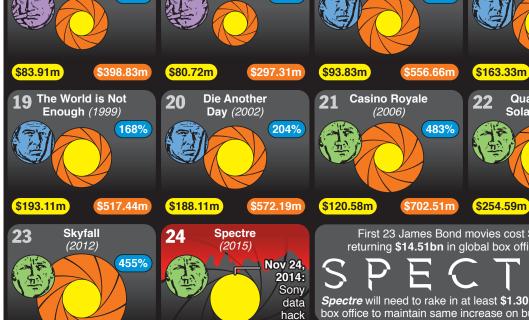
James Bond's billions – the money behind the movies

Spectre, the 24th official Bond movie, is rumoured to have cost \$350m to produce, one of the most expensive films ever made and more than the budgets of the first nine Bond movies combined PRODUCTION BUDGETS AND WORLDWIDE BOX OFFICE TAKINGS (\$U.S. inflation-adjusted to 2015 values) **HOW TO READ DATA** Dr. No From Russia Increase on budget (%) (1963)James Bond actors With Love (1964) Sean George 5.857% 5.857% 3.845% Connery Lazenby Box office Roger Timothy (overall Moore Dalton circle Budget area) Daniel \$463.91m \$463.91m \$606.55m Brosnan Craig \$7.79m \$7.79m \$15.38m You Only Live Goldfinger Thunderball On Her Majesty's 4 Twice *(1967)* (1964) (1965)Secret Service (1969) 4,063% 1,469% 1,075% 925% \$23.06m \$960.18m \$68.09m \$1,068.26m \$67.78m \$51.95m \$796.29m \$532.47m **Diamonds Are** Live and Let The Man with the The Spy Who 8 Loved Me (1977) Golden Gun (1974) Forever (1971) Die (1973) 1,294% 1,511% 2,211% 1,224% \$42.37m \$37.57m \$33.84m \$471.80m \$55.06m \$682.58m \$868.46m \$729.11m For Your Eyes Octopussy A View to a Kill Moonraker 13 Only (1981) (1983) (1979)(1985)578% 597% 562% 407% \$101.76m \$690.33m \$73.41m \$512.03m \$65.80m \$435.57m \$66.44m \$336.58m The Living Daylights (1987) License to Kill **Tomorrow Never** Goldeneye 16 (1989)(1995)Dies (1997) 375% 268% 493% 209% \$83.91m \$398.83m \$80.72m \$297.31m \$93.83m \$556.66m \$163.33m \$504.07m The World is Not Die Another Casino Royale Quantum of **2**0 Enough (1999) Day (2002) (2006)Solace (2008) 168% 204% 483% 157%



First 23 James Bond movies cost \$2.10bn. returning \$14.51bn in global box office receipts

Spectre will need to rake in at least \$1.30 billion at global box office to maintain same increase on budget as Skyfall Data does not include studio costs such as publicity, or sources of revenue

reveals from home video/DVD sales, broadcast/streaming rights, merchandising, budget licensing and product placement

\$350m

\$1,152.71m

\$207.60m

\$654.94m