

Germans balk at cost of hosting F1

The German Grand Prix could be dropped from the F1 calendar after organisers appeared unwilling to pay the estimated \$22 million fee demanded by the Formula One rights holder for the right to stage a race

HOSTING FEES: Confidential, vary from one venue to another, and rise by up to 10% each year. Only Monaco pays no fee due to its blue riband status



F1 GROUP REVENUE

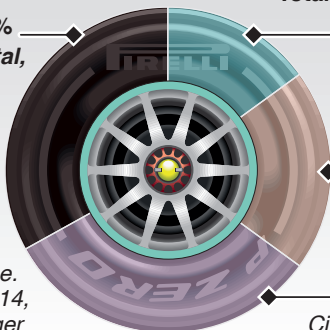
Total: \$2-3 billion each year

Race hosting fees: 33%

Estimated \$700m total, average \$35m per race

Sponsorship, trackside advertising: 15%

All F1 races except Britain and Japan are subsidised by governments to boost tourism and/or prestige. Privately-run since 2014, Nurburgring is no longer eligible for state subsidy

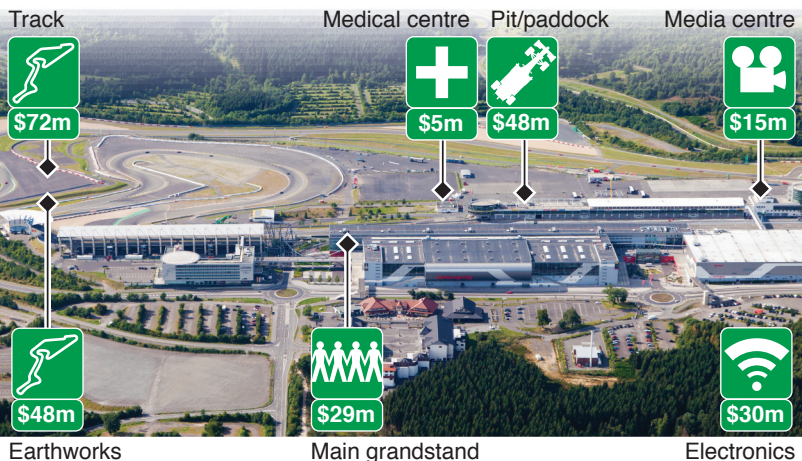


Corporate hospitality: 20%

TV broadcasting contracts: 32%

Circuits only receive ticket sales, helicopter landing fees, etc

COST OF BUILDING A CIRCUIT



Running costs (purpose-built circuit): around \$48m (street race \$87m)