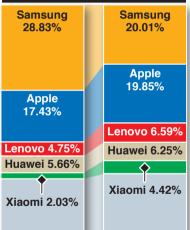
## Apple versus Samsung Apple's newest iPhone helped generate record profits of \$18.04 billion during the last quarter of 2014, while Samsung's mobile division recorded a 64% drop in profit, down to \$1.8 billion Q4 2013 Market share Q4 2014 Samsung 28.83% Samsung 20.01%



Other

42.88%

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Other

41.30%

Source: IDC