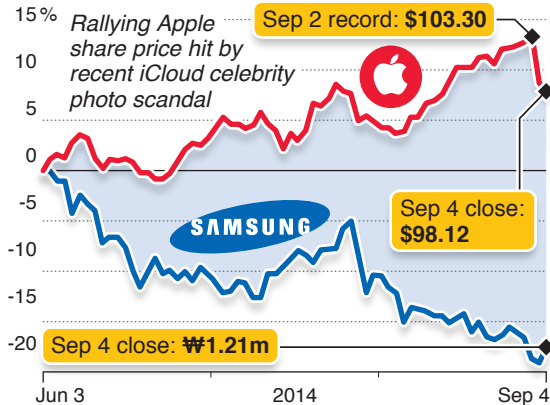


# iPhone 6 threat to Samsung's fortunes

Samsung, seen by many as the foil to Apple, has lost 7% of its global smartphone market share in 12 months. And it may get worse as Apple prepares to unveil its large-screen *iPhone 6* and hotly anticipated *iWatch*

## APPLE AND SAMSUNG STOCK DIVERGES



Ratio of Samsung's share price to Apple's is at lowest value since 1993. Samsung is losing market share in China and India to lower-cost domestic producers

## DEVELOPMENTS THAT MAY FURTHER HURT SAMSUNG

### iWatch

Samsung *Galaxy Gear* smartwatch criticised for lacklustre design. Apple could steal show with **"unique" screen**



### Health app

Easy-read dashboard collates data from fitness apps and devices, including iWatch. **HealthKit** developer tools let different apps share health-related data



### HomeKit

Jumping on **Internet of Things** bandwagon, this framework will allow users to control smart home appliances like room lights or thermostat using **iOS 8**



### iPhone 6

Samsung has little competition in insatiable large-screen phone market. Apple is finally getting in on action with **bigger iPhones**

### Mobile wallet

*Google Wallet* has failed to catch on. **"iWallet"** would access 800 million *iTunes* account payment details. **Touch ID** fingerprint sensor could add security



### Corporate ambitions

Samsung's reliance on **Android** makes it less attractive to corporations. Apple is defending its market by teaming up with **IBM**

