

World Cup fans face price shock

The 600,000 foreign tourists heading to the World Cup face huge price hikes, with daily costs hitting \$682 in Rio de Janeiro – the most expensive host city – and \$457 in Cuiaba, the least expensive location*

Four-star hotel room per night	\$600
Five-star room	\$1,000
Lodging in Rio's <i>favelas</i> , slum areas	\$50-\$150
Night in <i>Love Motel</i>	\$220

Entrance fee to visit <i>Christ the Redeemer</i> statue or top of <i>Sugar Loaf</i> mountain	\$22
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Big Mac	\$6.28
Green salad	£10
Cheeseburger	\$17
Pepperoni pizza	\$35
<i>Rodizio</i> – all-you-can-eat barbecue, drinks extra	\$60
Local beer	\$4
<i>Caipirinha</i> cocktail – national drink made with cachaça sugar cane liquor	\$10

Average domestic airfare between host cities	\$428
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Levi 501 jeans	\$80
Nike's Flyknit Lunar 2 running shoes	\$313
Apple iPhone 5 – \$199 in U.S.	\$1,250

FIFA ticket prices for World Cup Final	\$440-\$990
138%-312% of Brazil's monthly minimum wage	
Tickets for Final from <i>viagogo</i>	\$4,759-\$5,569

FIFA's expected World Cup revenue	\$4.4 billion
Under Swiss law FIFA pays no tax on revenue	

FIFA's commercial partners: Have monopoly of sales in 4km-wide exclusion zones around all stadiums and festival sites



*Average daily cost includes price of ticket to group stage match, one-night hotel stay, taxi rides to and from venue, dinner and snack. Estimates by TripAdvisor

Sources: Fifa, CNN, GuiaDeMoteis.com.br, TripAdvisor, viagogo.co.uk

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