

Google leaps into wearable technology

Google's new *Android* software development kit, tailored to suit wearable technology, is bolstering strong rumours it is poised to launch its own smartwatch, code-named *Google Gem*, later this year

SMARTWATCH CONCEPT

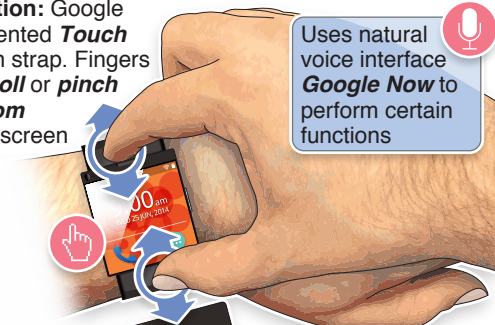
Navigation: Google has patented *Touch pads* on strap. Fingers can *scroll* or *pinch* and *zoom* outside screen

Uses natural voice interface *Google Now* to perform certain functions



In dim light, watch uses push-button-activated *illuminated display*

Touch pad



Transflective liquid-crystal display
Two display modes

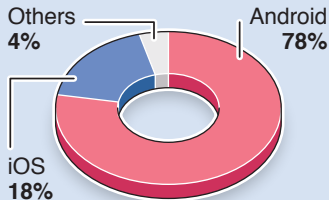
In bright light, screen uses *reflective, high contrast, always-on display* – similar to e-reader



ANDROID HEADING TO WEARABLE DEVICES

Google is hoping to dominate new generation of wearable technology using its *Android* software in same way it has done with smartphones

Smartphone OS market share, Q4 2013



Google Glass

Head-mounted computer and camera. Increasingly being banned in workplaces due to privacy issues

Sensoria Socks

Evaluate ways you run, walk and stand, and even advise on golf swing



Smartwatch

Many major electronics firms working on devices, including: Apple, Dell, Foxconn, Microsoft, Nissan, Nokia, Samsung and Sony

Google "Gem" may launch at *Google I/O* show: Jun 25, 2014