

A close-up portrait of Hassan Rouhani, an Iranian politician and cleric. He is wearing a white turban (ruband) and a dark jacket over a white shirt. He has a grey beard and mustache, and is wearing thin-rimmed glasses. He is looking slightly to the right of the camera with a gentle expression.

Hassan Rouhani's charm offensive

■ **Aug 4, 2013:** *Hassan Rouhani*, 65, is sworn in as president of Iran

■ **Aug 30:** Rouhani's entire cabinet opens Facebook accounts

■ **Sep 4:** Rouhani tweets new year's greetings to Jews celebrating festival of *Rosh Hashanah*

■ **Sep 5:** Iran's new foreign minister, *Mohammad Javad Zarif*, ends Iran's Holocaust denial, condemning massacre of Jews by the Nazis

■ **Sep 18:** Rouhani declares that Iran will never “*seek weapons of mass destruction, including nuclear weapons*”. Releases 12 prominent political prisoners

■ **Sep 22:** Authority over nuclear issues moved from hawkish national security council to Zarif's ministry

■ **Sep 24:** Rouhani speaks at UN General Assembly in New York