Twitter ready to leave nest

Twitter, the microblogging service with

more than 200 million
members worldwide, has filed to
join the stock market in the most
hotly anticipated flotation since
Facebook's last year

Twitter \$10.5 billion facebook \$109 billion

Market value (Aug 2013)

Twitter global advertising revenue 2010 \$\frac{1}{2}\$45m\$

2011 \$139.5m

2012 **\$288.3m**

2013 \$582.8m 2014 \$950m (est.)

Most-followed tweeters (followers)

1. Justin Bieber 44.4 million

2. *Katy Perry* 42.6 million

3. Lady Gaga 40.1 million
4. President Obama 36.5 million

5. Taylor Swift 33.9 million
Sources: eMarketer, GSVC © GRAPHIC NEWS