

Samsung takes battle to Apple's home turf

Samsung, which became the worldwide market leader last year, is to launch its new Galaxy SIV smartphone at Radio City Music Hall in New York, just a few blocks away from Apple's flagship store



◀ GALAXY SIV (expected tech specs)

Official teaser image suggests smartphone will look similar but be slightly larger than Galaxy SIII

Screen: 5-inch full HD Super AMOLED display

CPU: 1.9Ghz Quad Core Qualcomm Snapdragon

GPU: Adreno 320 **RAM:** 2GB

Storage: 16, 32 or 64 GB flash memory

Cameras: 13 megapixel (rear-facing);
2 megapixel (front-facing)

Charging: Wireless

OS: Android 4.2.2 Jelly Bean (TouchWiz UI)

Innovation: Touchless gestures for screen navigation – eye-tracking facility scrolls through articles based on where user is looking on screen

APPLE iPhone 5 ▶

Losing ground to rivals and unlikely to have new model out until mid-2013



Screen: 4-inch Retina display

CPU: 1.3 GHz dual core Apple A6

GPU: PowerVR SGX543MP3 **RAM:** 1GB

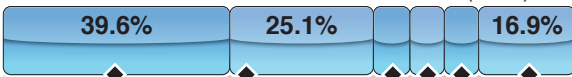
Storage: 16, 32 or 64 GB flash memory

Cameras: 8 megapixel iSight (rear-facing);
1.2 megapixel (front-facing)

Charging: USB to computer or power adapter

OS: iOS 6

▶ MANUFACTURER GLOBAL MARKET SHARE (2012)



Samsung Apple Nokia 6.4% HTC 6% BlackBerry 6% Other

Sources: Wire agencies, IDC

© GRAPHIC NEWS