

# Touring key to Rolling Stones' success

Between tours, album sales and licensing deals, the Rolling Stones are a money-making machine that's been going strong for 50 years. Their sell-out five-day anniversary tour is expected to earn \$26 million

**40**

Tours made  
between  
1963 and  
2007

1997-99, *Bridges  
to Babylon*: \$336m

1994-95,  
*Voodoo  
Lounge*:  
\$316.3m

1989,  
*Steel  
Wheels*:  
\$300m

1965,  
*U.S.  
tour*:  
\$165m

2005-07,  
*A Bigger Bang*:  
\$558.3m  
Stones perform  
to 4.7 million fans  
at 144 shows

**220m**

Albums sold  
worldwide  
since 1963

Platinum  
28

Double-  
platinum 12

Gold 42

Diamond 1

**Personal fortunes**  
**Mick Jagger**  
(centre)  
\$295m

**Keith  
Richards**  
(left)  
\$272m

**Charlie  
Watts**  
(right)  
\$128m

