

Disney deal will see new Star Wars films

Walt Disney's purchase of Lucasfilm gives it control of the blockbuster film franchise created by George Lucas, bringing Chief Executive Officer Bob Iger's acquisitions to over \$15 billion since taking the helm in 2005

MEDIA NETWORKS

\$14.56bn

WALT DISNEY

THEME PARKS
AND RESORTS

\$9.49bn

REVENUE
\$31.49bn
Nine months
to June 30,
2012

INTERACTIVE
\$654m

STUDIO
ENTERTAINMENT
\$4.42bn

CONSUMER PRODUCTS **\$2.37bn**

Iger's acquisitions

Cost

2006 Pixar \$7 billion

Toy Story, Up, Finding Nemo, WALL-E

2009 Marvel Entertainment \$4.2 billion

The Avengers

2012 Lucasfilm \$4.05 billion

Deal includes **Industrial Light & Magic** and **Skywalker Sound**

Star Wars: Seven films earned worldwide ticket sales of **\$4.49 billion**

Indiana Jones: Four films earned **\$1.99 billion**

