

Hurricane impact on the U.S. election



Disaster management: Federal response could either boost President Obama's leadership credentials or make him appear inept – seriously damaging his election chances



Television: Power outages may cause campaign advertising blackouts in key swing states

TV ad spending
(week ending Oct 21)

Virginia	\$9.1m
Ohio	\$9.2m
Pennsylvania	\$3.1m
New Hampshire	\$4.9m
North Carolina	\$6.0m



Fundraising: Campaigns have suspended appeals in Pennsylvania, New Jersey, Virginia, and North Carolina



Media coverage: Hurricane news might drown out candidates' final messages



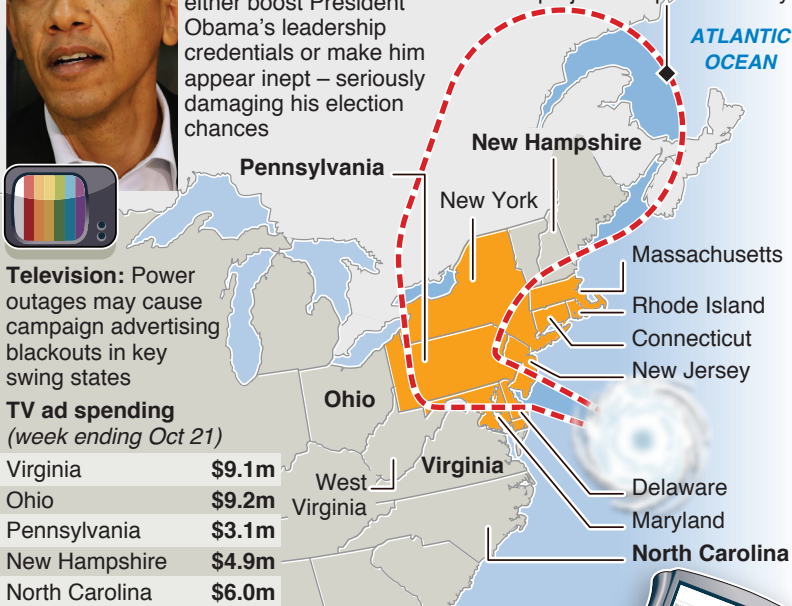
Early voting: More than one in three votes are likely to be cast before election day. **Transport disruption** could affect turnout in swing states

State of emergency



Storm projection up to Saturday

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Electronic voting: Hardest-hit areas still likely to be without power on election day.

States where most voters must cast their ballots on electronic touch-screen systems: New Jersey, Maryland, Delaware, Pennsylvania – all under state of emergency – plus North Carolina, Virginia and West Virginia

