

# "iPad Mini" to take Apple into new market

Apple's new *iPad Mini* – set to debut just three days before Microsoft's *Surface* tablet – competes in the low-end market against Amazon's *Kindle Fire HD*, Google *Nexus 7* and Samsung *Galaxy Tab 2 7.0*

**TABLET COMPUTER MODELS** (since 2010). Omits industrial tablets (used in vehicles or terminals) and hybrids (laptops that can convert into tablets)



5-7 inch  
tablets  
(2011-12)

25

8in and larger  
tablets (2011-12)

42

7

9  
8in+  
(2010)

5-7in tablets (2010)

Ainol Novo (4),  
Amazon  
Kindle (2)



BlackBerry  
PlayBook, Dell  
Streak, Fuhu  
Nabi 2, Google  
Nexus 7, HTC  
Flyer, Kobo



Huawei  
MediaPad /  
IDEOS, Barnes  
& Noble Nook  
(2), Toshiba  
Excite / Thrive



Samsung Galaxy  
(5), ViewPad 7X,  
**Apple iPad Mini**

*iPad* (9.7" display) to scale with *iPad Mini*

Camera: 8MP *iSight* (on reverse)

**Screen:**

1024 x 768  
resolution –  
same quality  
as iPad 2  
but more  
power  
efficient

**Thickness:**

7.2mm –  
third-  
generation  
iPad is  
9.4mm

**Price:**

\$200-\$250  
for cheapest  
model



**Recharging:** Reversible eight-pin  
**Lightning Connector** (no wrong  
way to plug it in)



**CPU:**  
Possibly  
**A6 chip**



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Sources: MacRumors, Apple, Apple supply chains