

# Women voters key to Obama campaign

While Barack Obama holds only a four percent lead over Republican rival Mitt Romney overall, his lead is far greater among women thanks mainly to the Democrats' traditional popularity with female voters

## FEMALE VOTING INTENTIONS

**Barack Obama**  
56%

**18pt**  
lead

**Mitt Romney**  
38%

49%

## NATIONAL VOTING INTENTIONS (men and women)

45%



## HISTORICAL VOTING

