

# Who owns the Tour de France?

The family that owns cycling's most prestigious event faces a threat to its domination of the sport, as teams challenge the current business model with calls for a greater share of the growing TV revenue

## ÉDITIONS PHILIPPE AMAURY

Lagardère  
Active  
25%

Amaury  
family  
75%

Revenue  
€670 million

Media interests including  
*L'Équipe*, and *L'Équipe TV*,  
*France Football*, and *Le Parisien*

## AMAURY SPORT ORGANIZATION

Established 1947  
Revenue €147m, net €30m

## TOUR DE FRANCE

Estimated TV revenue – €30-50m\*

Winner – €450,000: Shared with team members

All participants – €3m: Spread between 200+ riders

Teams – €1.6m: Split between 22 teams

**OTHER EVENTS:** Cycling – Vuelta a España (49% stake), Paris-Roubaix, Liège-Bastogne-Liège, Flèche-Wallonne, Paris-Nice, Critérium du Dauphiné – plus Dakar Rally, Paris Marathon, Open de France golf

\*From all events

**Marie-Odile  
Amaury**,  
widow of  
Philippe,  
who died in 2006

