

China blogging censorship

The largest microblogging website in China, *Sina Weibo* (likened to *Twitter*), has introduced a new code of conduct after officials complained about user content



新浪微博
weibo.com

CREDIT SCORE SYSTEM

All 300m registered users issued with **80 points**

If score falls below **60 points**, user sent “low credit” warning

USER CONTRACT

Subscribers will have points deducted if they:

- Spread rumours**
- Publish untrue information**
- Attack people with personal insults or libellous comments**
- Oppose principles of China’s constitution**
- Reveal national secrets**
- Threaten China’s honour**
- Promote cults or superstitions**
- Call for illegal protests or mass gatherings**

Account closed if score hits **zero points**

Score reset to 80 points if user “behaves” for two consecutive months

