

# Facebook by the numbers



*The world's largest social-networking service was co-founded by student **Mark Zuckerberg** at Harvard in 2004*

Users (Mar 2012):	901 million
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Daily users:	526 million
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Mobile phone users:	500 million
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Users outside North America:	80%
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Average friends per user:	130
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Photos uploaded daily:	300 million
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Items shared per day:	4 billion
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Languages available:	70
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Employees:	3,539
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Revenue (Jan-Mar 2012):	\$1.06bn
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Costs and expenses:	\$677m
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Net income (profit):	\$205m
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Source: Facebook filing with SEC, May 14, 2012

Picture: Associated Press      © GRAPHIC NEWS