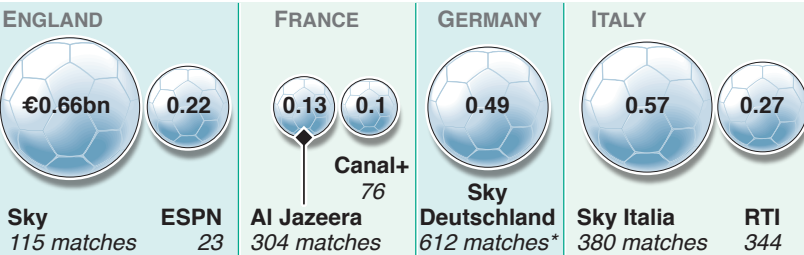


# Al Jazeera to bid for Premier League

Qatar-based news network Al Jazeera looks set to bid for English Premier League football TV rights – which are due for renewal this year – after its €500m foray into French football earlier this year. Since 1992, News Corps' Sky TV has dominated Premier League broadcasting

## DOMESTIC TV RIGHTS

Annual equivalent (€bn)



**SPAIN:** Teams sell individual TV rights, e.g. Real Madrid earned around €140m for domestic broadcasting rights in 2011, for a total of €183m

## AL JAZEERA

- **1996:** Launched following closure of BBC Arabic service
- **1999:** Began 24-hour broadcasts
- **2003:** Launched its first sports channel
- **2008:** Awarded "Best 24 Hour News Programme" at annual Monte Carlo TV Festival
- **2011:** Launched sports news channel
- **2012:** Will set up French pay-TV station for Euro 2012