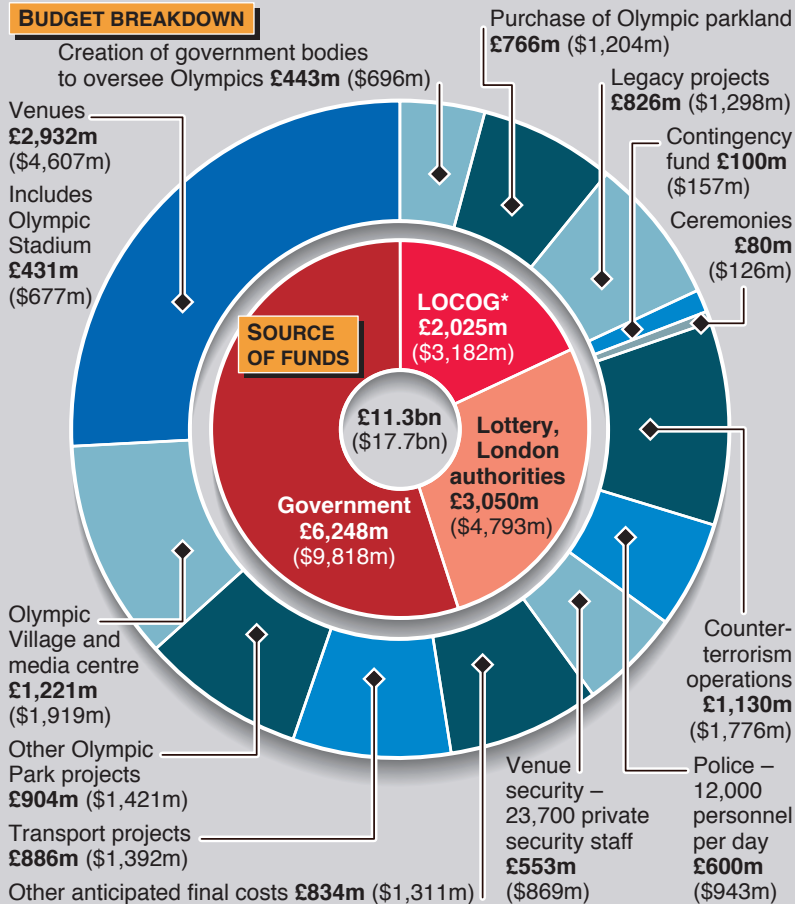


London's Olympian-scale budget

When London won the 2012 Olympics in 2005 the government predicted a budget of £2.4 billion (\$3.8bn) – that has now soared to £11.3 billion (\$17.7bn), but remains far less than the \$44bn cost of the Beijing Games

BUDGET BREAKDOWN



*London Organising Committee: Sponsors, ticket sales, merchandise, funds from IOC