

London 2012: Meet the mascots

Wenlock

Named after town of **Much Wenlock**, in Shropshire, where "Olympian Games" was founded in 1850 – providing inspiration for modern Olympic movement

Head crest: Inspired by stadium roof, while three peaks suggest podium places

Single eye: Represents camera lens to view world

Friendship wristbands: Five colours of Olympic rings

Colour: Steel skin shimmers with gold, silver and bronze to represent medals

Headlight
Represents London taxi "for hire" sign



Mandeville

Named after **Stoke Mandeville Hospital**, birthplace of Paralympic Games, first held in 1948

Stopwatch: Tracks personal best times

Fluid form:
Streamlined to reflect fluidity of spirit in motion

Head shape: Aerodynamic helmet shape reflects Paralympian "agitos" logo

Colour: Steely blue for determination



British writer **Michael Morpurgo**, author of **War Horse**, created back story for mascots – imagining they are fashioned from last drops of steel used to build Olympic Stadium