

# Facebook set for giant internet flotation

Facebook's initial public offering will be the most anticipated internet IPO since Google went public in 2004. The deal could make co-founder and CEO – 27-year-old Mark Zuckerberg – a fortune of \$28 billion

**amazon.com**

Electronic commerce

Flotation: **May 1997**

IPO share price: **\$18**

Market capitalization: **\$438 million**

2012 share price: **\$224.39\***

Up **1,247%** from IPO

Current market capitalization:

**\$100.51 billion**

**Google**

Search engine

Flotation: **Aug 2004**

IPO share price: **\$80**

Market capitalization: **\$23.1 billion**

2012 share price: **\$611.11\***

Up **764%** from IPO

Current market capitalization:

**\$204.24 billion**

\*May 15,  
2012

**facebook**

Social networking  
company founded in Harvard  
dorm room in 2004.

Revised \$34-\$38 IPO share  
price gives company  
value of up to  
**\$104 billion**

