

# Facebook by the numbers



*The world's largest social-networking service was co-founded by student **Mark Zuckerberg** at Harvard in 2004*

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| Users: | 845 million |
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| Daily users: | 483 million |
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| Average friends per user: | 130 |
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| Items shared per day: | 4 billion |
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| Languages available: | 70 |
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|            |       |
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| Employees: | 3,000 |
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| Revenue ( <i>Dec 31, 2011</i> ): | \$3.71bn |
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|                     |          |
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| Costs and expenses: | \$1.95bn |
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| Net income ( <i>profit</i> ): | \$1.0bn |
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| Assets: | \$6.6bn |
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| Liabilities: | \$1.4bn |
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|                          |         |
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| Cash / cash equivalents: | \$3.9bn |
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Source: SEC Facebook Registration Statement

Picture: Associated Press

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