

U.S. election battle funded by Super PACs

Political Action Groups, dubbed super PACs, can accept unlimited funds from rich individuals, corporations and unions to buy attack-advertising or otherwise campaign for the election or defeat of specific candidates

Super PAC pro- and anti-candidate spending in run-up to Iowa caucuses*



Pro-candidate



Anti-candidate

Newt Gingrich

\$4,983,224



\$866,950



\$4,116,274

Rick Perry

\$3,798,524



\$3,798,524



Zero

Barack Obama

\$1,959,104



\$626,978



\$1,332,126

*Total spent
up to January 3, 2012

\$15,019,014

Of which
attack-advertising

\$5,859,198

\$462,218



\$462,218



Zero

Herman Cain***

Ron Paul

\$516,030



\$435,205



\$80,825

Rick Santorum

\$629,735



\$629,735



Zero

Mitt Romney

\$804,973



\$475,000



\$329,973

Jon Huntsman**

\$1,865,206



\$1,865,206



Zero

**Did not compete in Iowa

***Campaign suspended

Source: Centre for Responsive Politics

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