3 Series crucial for BMW to fend off rivals

BMW has sold 12 million 3 Series models since 1975, accounting for a third of global BMW sales. The all-new sixth-generation version boasts technology currently only available in its 5 and 7 series siblings



with optional four-wheel drive

Brake Energy Regeneration system

Centre console is angled 7 degrees towards driver Infotainment system can read e-mails aloud

Transmission: Eight-speed automatic gearbox or six-speed manual

Driving Dynamics: Comfort Sport, Sport+ or _ ECOPRO – cuts fuel consumption by up to 20% Sources: BMW. Neil Winton © GRAPH

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