

# Research In Motion targets new technology in app wars

Under pressure from Apple's *iPhone* and handsets running Google's *Android* operating system, RIM – creator of the *BlackBerry* smartphone – is looking to win back market appeal with NFC (Near Field Communications) technology in future apps

NFC allows the very latest BlackBerry smartphones running **BlackBerry 7 OS** to exchange data across short distances, opening up a wealth of possibilities



## ■ SECURITY PASS

Transfer work I.D. card credentials into BlackBerry and use to swipe through door security



## ■ SHARE DATA

Tap a BlackBerry against another one to swap information such as business cards or multimedia



## ■ MOBILE WALLET

Turns BlackBerry into virtual credit card for *PayPass* system



*BlackBerry* handsets that support NFC include:

***Bold 9930; Curve 9350 and 9370; and forthcoming Bold 9790 and Curve 9380***

Source: RIM

Picture: RIM

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