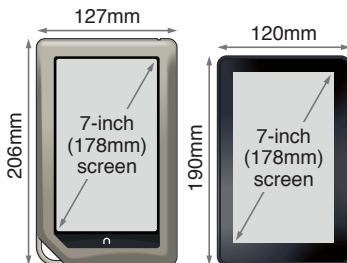


Rival tablet in battle for Christmas market

Barnes & Noble has launched a new Nook tablet computer to compete against Amazon's Kindle Fire in the low-cost tablet market

- ▶ **Screen:** 7-inch VividView multi-touch screen. Displays 16 million ultra-bright colours. Minimal reflection and glare
- ▶ **Expandable:** Comes with 16GB of storage – add up to 32GB more via micro-SD slot
- ▶ **Web and email:** Enhanced web browsing (Flash compatible). Parental controls can lock browser. Check and send email from one inbox
- ▶ **Apps:** Thousands of applications available, such as *Angry Birds* and *Scrabble*. Comes preloaded with *Sudoku*, *Chess* and *Pandora*



COMPARISON

	Nook	Kindle Fire
Price	\$249	\$199
Storage capacity	16GB (+ micro SD slot)	8GB
RAM	1GB	512MB
Battery life	11.5 hours reading	8 hours reading
Weight	400g	413g
Thickness	12.2mm	11.4mm
Available ebooks	2.5 million	1 million
Available songs	Stores user's content	17 million
Available movies	Netflix, Hulu Plus	100,000

Sources: Barnes & Noble Inc., Amazon.com Inc., wire services

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