Peru's presidential election run-off



Keiko Fujimori, 35

- Congresswoman and daughter of former president, *Alberto Fujimori* now serving 25-year jail sentence for bribery and organising death squads during his 1990-2000 regime
- Keiko denies she aims to secure pardon for her father and defends his record in defeating Marxist *Shining Path* rebels, plus saving Peru from hyperinflation and economic collapse
- Supports free market economic policy pledging to reduce costs of doing business by 20% in five years and advocates tough approach to crime
- She also promises to improve social programmes and expand infrastructure in poor areas
- Keiko Fujimori would be Peru's first female president

Ollanta Humala, 48

- Left-wing nationalist, came to prominence in 2000 when he led failed military revolt against then-president, Alberto Fujimori
- Former army colonel narrowly lost 2006 run-off to current president, *Alan Garcia*
- Promises more state control of economy and to extract higher royalties from mining companies accounting for more than half Peru's exports to reduce poverty
- Seeks to reassure nervous investors with promises of careful fiscal policy and respect for Peru's free trade deals
- Accused of violating human rights during fight against Shining Path in 1990s, when he was army captain. Denies allegations

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